## CONFIDENTIAL DRAFT



## Attachment "3" - Pricing: Schedule of Deliverables and Rates

Solicitation No. ADSPO11-00000704

Description: State Redistricting Mapping Services

STATE OF ARIZONA

Agency: Arizona Department of Administration

Customer: Arizona Independent

|                            |   | Description: State Redistricting Mapping Services  |           |                    |                                | Redistricting Commission   |  |  |  |
|----------------------------|---|--|-----------|--------------------|--------------------------------|----------------------------|--|--|--|
| Name of Offeror:           |   |  |           |                    |                                |                            |  |  |  |
| Item No.                   | Statement of<br>Work Section<br>Reference<br>Number | Description of Services  | Est'd Qty | Unit of<br>Measure | Unit Price<br>(not incl. tax*) | Amount<br>(not incl. tax*) |  |  |  |
| ,                          |   | (*Unit Price: See Uniform Instructions, section 5.2, Taxes)  |           |                    |                                |                            |  |  |  |
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| 1                          | 2-3   | Kick off meeting with AIRC   | 68        | hours              | \$ 114.19                      | \$ 7,764.92                |  |  |  |
| 2                          |   | Conduct on-going coordination with AIRC Members and Staff  | 144       | hours              | \$ 114.19                      |                            |  |  |  |
| 3                          |   | Attend AIRC meetings   | 144       | hours              |                                | \$ 16,443.36               |  |  |  |
| 4                          |   | Coordinate among TSSW team members   | 202       | hours              | \$ 114.19                      | \$ 23,066.38               |  |  |  |
| 5                          |   | Produce progress reports for AIRC  | 66        | hours              | \$ 114.19                      | \$ 7,536.54                |  |  |  |
| 6                          |   | Present GIS work for public comment at AIRC regional meetings  | 564       | hours              | \$ 114.19                      | \$ 64,403.16               |  |  |  |
| 7                          | 2   | Conduct 15 Stakeholder Workshops   | 474       | hours              | \$ 114.19                      | \$ 54,126.06               |  |  |  |
| 8                          | 2   | Design comment tracking database and enter/organize on-going data processing for comments  | 432       | hours              | \$ 114.19                      | \$ 49,330.08               |  |  |  |
| 9                          | 2   | "Organize GIS comments andm apsfrom public meetings for AIRC's review."  | 170       | hours              | \$ 114.19                      | \$ 19,412.30               |  |  |  |
| 10                         | 2   | Acquire and process Census 2000 and voter district files.  | 24        | hours              | \$ 114.19                      | \$ 2,740.56                |  |  |  |
| 11                         | 2   | Acquire and process Census 2010 and voter district files.  | 20        | hours              | \$ 114.19                      | \$ 2,283.80                |  |  |  |
| 12                         | 2   | Create new "existing redistricting" maps   | 26        | hours              | \$ 114.19                      | \$ 2,968.94                |  |  |  |
| 13                         | 2   | Create and revise PPT slides for public meetings   | 58        | hours              | \$ 114.19                      | \$ 6,623.02                |  |  |  |
| 14                         | 2   | Train on ESRI ArcGIS Online product  | 28        | hours              | \$ 114.19                      | \$ 3,197.32                |  |  |  |
| 15                         | 2   | Provide Tier 1 Tech Support for use of on-line map application   | 84        | hours              | \$ 114.19                      | \$ 9,591.96                |  |  |  |
| 16                         |   | Enhance and maintain website   | 76        | hours              | \$ 114.19                      | \$ 8,678.44                |  |  |  |
| 17                         | 2   | Setup and administer ArcGIS Online groups and permissions  | 38        | hours              | \$ 114.19                      | \$ 4,339.22                |  |  |  |
| 18                         | 2   | Creation of collateral materials: handbook, factsheets, comment cards  | 78        | hours              | \$ 114.19                      | \$ 8,906.82                |  |  |  |
| 19                         | 2   | Conduct online survey  | 58        | hours              | \$ 114.19                      | \$ 6,623.02                |  |  |  |
| 20                         | 2.1   | Create and evaluate gridding procedure.  | 40        | hours              | \$ 117.52                      | \$ 4,700.80                |  |  |  |
| 21                         | 2.1   | Interactively select grids to assemble balanced congressional and state legislative districts.   | 58        | hours              | \$ 117.52                      | \$ 6,816.16                |  |  |  |
| 22                         | 2.1   | Review and refine EPG map with AIRC and staff.   | 36        | hours              | \$ 117.52                      | \$ 4,230.72                |  |  |  |
| 23                         | 2.1   | Update map as needed per AIRC's review of public comments and maps created from them.  | 38        | hours              | \$ 117.52                      | \$ 4,465.76                |  |  |  |
| 24                         | 2.1   | Create final EPG map   | 24        | hours              | \$ 117.52                      | \$ 2,820.48                |  |  |  |
| 25                         | 2.2   | Interactively adjust congressional and state legislative districts.  | 56        | hours              | \$ 114.33                      | \$ 6,402.48                |  |  |  |
| 26                         | 2.2   | Review and refine HNA map with AIRC and staff.   | 36        | hours              | \$ 114.33                      | \$ 4,115.88                |  |  |  |
| 27                         | 2.2   | Update map as needed per AIRC's review of public comments and maps created from them.  | 38        | hours              | \$ 114.33                      | \$ 4,344.54                |  |  |  |
| 28                         | 2.2   | Create final HNA map   | 21        | hours              | \$ 114.33                      | \$ 2,400.93                |  |  |  |
| 29                         |   | Run ESRI compactness and contiguity tests and refine districts as needed   | 40        | hours              | \$ 115.54                      | \$ 4,621.60                |  |  |  |
| 30                         |   | Review and refine CC map with AIRC and staff.  | 28        | hours              | \$ 115.54                      | \$ 3,235.12                |  |  |  |
| 31                         | 2.2   | Update map as needed per AIRC's review of public comments and maps created from them.  | 38        | hours              | \$ 115.54                      | \$ 4,390.52                |  |  |  |
| 32                         | 2.2   | Create final cc map  | 25        | hours              | \$ 115.54                      | \$ 2,888.50                |  |  |  |
| 33                         | 2.2   | Research and obtain boundaries pertaining to communities of interest.  | 72        | hours              | \$ 112.29                      | \$ 8,084.88                |  |  |  |
| [rev050911<br>Prinded: 6/9 | / Pricing Rate Schedu<br>/2011 at 2:32 PM           | Research and obtain boundaries pertaining to communities of interest. Incorporate and analyze specific age group, ethnicity or political affiliation of each community population within the proposed district boundary. | 68        | hours              | \$ 112.29                      |                            |  |  |  |

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|------------------|---|---|-----------|--------------------|--------------------------------|-----------------|----------------------------|
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| 35               | 2.2   | Interactively adjust congressional and state legislative districts.                   | 52        | hours              | \$ 112.29                      | \$              | 5,839.08                   |
| 36               | 2.2   | Review and refine COI map with AIRC and staff.  | 28        | hours              | \$ 112.29                      | \$              | 3,144.12                   |
| 37               | 2.2   | Update map as needed per AIRC's review of public comments and maps created from them. | 38        | hours              | \$ 112.29                      | \$              | 4,267.02                   |
| 38               | 2.2   | Create final cc map   | 21        | hours              | \$ 112.29                      | \$              | 2,358.09                   |
| 39               | 2.2   | Research, obtain and process voter registration and voting records                    | 52        | hours              | \$ 116.19                      | \$              | 6,041.88                   |
| 40               | 2.2   | Overlay and evaluate districts based on voter registration and voting history.        | 96        | hours              | \$ 116.19                      | \$              | 11,154.24                  |
| 41               | 2.2   | Review results and possibly refine draft map(s) with AIRC and staff.                  | 28        | hours              | \$ 116.19                      | \$              | 3,253.32                   |
| 42               | 2.2   | Update map as needed per AIRC's review of public comments and maps created from them. | 38        | hours              | \$ 116.19                      | \$              | 4,415.22                   |
| 43               | 2.2   | Create final map  | 21        | hours              | \$ 116.19                      | \$              | 2,439.99                   |
| 44               | 2.2   | Review results and possibly refine draft maps with AIRC and staff.                    | 50        | hours              | \$ 115.45                      | \$              | 5,772.50                   |
| 45               | 2.2   | Present GIS work at public meeting.   | 168       | hours              | \$ 115.45                      | \$              | 19,395.60                  |
| 46               | 2.2   | Publicize and advertise final plan for 30 day comment period.                         | 76        | hours              | \$ 115.45                      | \$              | 8,774.20                   |
| 47               | 2.2   | Earned media  | 25        | hours              | \$ 115.45                      | \$              | 2,886.25                   |
| 48               | 2.2   | Update map as needed per AIRC's review of public comments and maps created from them. | 44        | hours              | \$ 115.45                      | \$              | 5,079.80                   |
| 49               | 2.2   | Create final map  | 28        | hours              | \$ 115.45                      | \$              | 3,232.60                   |
|                  |   | LABOR SUBTOTAL  | 391       |                    |                                | \$              | 473,687.26                 |
|                  |   |   |           | 8.5 x 11           |                                |                 |                            |
| 50               | 2-3   | Color laser hardcopy  | 1500      | page               | \$ 0.10                        | \$              | 150.00                     |
| 51               | 2-3   | comment cards   | 5000      | 6x11               | \$ 0.80                        | \$              | 4,000.00                   |
| 52               | 2-3   | Handbook  | 5000      | 8.5x11             | \$ 2.40                        | \$              | 12,000.00                  |
| 53               | 2-3   | Fact Sheets   | 10000     | 8.5x11             | \$ 0.50                        | \$              | 5,000.00                   |
| 54               | 2-3   | E-size plots  | 100       | plots              | \$ 44.00                       | \$              | 4,400.00                   |
| 55               | 2-3   | dry mounting  | 30        | mounts             | \$ 55.00                       | \$              | 1,650.00                   |
| 56               | 2-3   | Scans of hardcopy maps  | 200       | scans              | \$ 12.00                       | \$              | 2,400.00                   |
| 57               | 2-3   | personal car mileage  | 10200     | miles              | \$ 0.41                        | \$              | 4,182.00                   |
| 58               | 2-3   | hotel   | 45        | nights             | \$ 150.00                      | \$              | 6,750.00                   |
| 59               | 2-3   | Newspaper ads (optional expense)  | 110       | ads                | \$ 1,818.00                    |                 | 199,980.00                 |
| 60               | 2-3   | software and set up   | 1         | service            | \$ 102,700.00                  | \$              | 102,700.00                 |
| 61               | 2-3   | monthly service ( 6 months optional)  | 12        | monthly service    | \$ 1,300.00                    | \$              | 15,600.00                  |
|                  |   |   |           | yearly             |                                |                 |                            |
| 62               | 2-3   | annual license update (optional)  EXPENSE SUBTOTAL                                    | 4         | service            | \$ 25,675.00                   | \$<br><b>\$</b> | 102,700.00                 |
|                  |   | EXPENSE SUBTOTAL  |           |                    |                                | Þ               | 461,512.00                 |
|                  |   | TOTAL   |           |                    |                                | \$              | 935,199.26                 |